

VAMOS JUNTOS

3RD ANNUAL SUMMIT CDMX

March 12-13, 2025
PRE-CONFERENCE WORKSHOPS

March 14-15, 2025
MAIN CONFERENCE

PRE-CONFERENCE DAY



FULL DAY WORKSHOP!

March 12th

09:30 - 12:30

"Interpret that! A structured guide on how to streamline and scale your interpreting operations beyond any guesswork."
– **Ewandro Magalhães**

Room A



09:30 - 12:30

"Executive Excellence: Own your destiny - plan your future. Part 1" – **Andrzej Nedoma**

Room B



14:00 - 17:00

Anne-Marie Colliander Lind

Room A



14:00 - 17:00

"Executive Excellence: Own your destiny - plan your future. Part 2" – **Andrzej Nedoma**

Room B



March 13th

09:30 - 12:30

Renato Beninatto

Room A



14:00 - 17:00

Renato Beninatto

Room A



DAY 1

March 14th, InterContinental Presidente Mexico City



08:00 - 09:00 *Board Opening*
Room A

OPENING KEYNOTE
09:00 - 10:00 *"Inside the Mind of the Interpreter. I mean, really."*
– **Ewandro Magalhães**
Room A



10:00 - 11:00 *"LSP growth across services, geographies and verticals"*
– **Luis Miguel**
Room A



11:00 - 11:15 *Coffee Break*

11:15 - 12:00 *Networking Session hosted by*
Dieter Runge & Roslyn Famous
Room A

11:15 - 12:00 *"Pricing Strategies for LSPs"*
– **Daniel Sebesta**
Room B



12:00 - 13:30 *Lunch*

13:30 - 14:15 *"The Quality KPI: Accounting for Payer, Interpreter, and Participants"* – **Tatiana Cestari & Danielle Meder**
Room A



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DAY 1

March 14th, InterContinental Presidente Mexico City



13:30 - 14:15

"El poder de la palabra me hizo encontrar el poder dentro de mí" – **Patricia Perezcano**
Room B



14:15 - 15:00

"Building a sellable business"
– **Andrej Nedoma**
Room A



14:15 - 15:00

"AI & You: An AI Chatbot Showcase"
– **Nora Díaz**
Room B



15:00 - 16:00

Women Leaders Panel hosted by **María José Alberto**
Room A

16:00 - 16:15

Coffee Break

16:15 - 17:15

Interpreting Panel hosted by **Dieter Runge**
Room A

17:15 - 18:15

"Empowering Localization Professionals: Upskilling with Cutting-Edge Language Technologies" – **Jan Hinrichs**
Room A



OPENING COCKTAIL

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DAY 2

March 15th, InterContinental Presidente Mexico City



08:00 - 09:00

Board Opening
Room A

09:00 - 10:00

"Add Value to AI and Machine Translation Services"
– **Adam Wooten**
Room A



10:00 - 11:00

"David Meets Goliath: Strategies for Small Businesses in Big Negotiations" – **Vera Hooijdonk**
Room A



11:00 - 11:15

Coffee Break

11:15 - 12:00

Ingrid Christensen presents *The Language of Trust*
Room A



11:15 - 12:00

"What is an Exit Strategy and should you have one?"
– **Carla Itzkowich**
Room B



12:00 - 13:30

Lunch

13:30 - 14:15

"Understanding the U.S. Remote Interpreting Market: A Quality Roadmap for Latin American LSPs"
– **Katharine Allen & Caroline Remer**
Room A



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DAY 2

March 15th, InterContinental Presidente Mexico City



13:30 - 14:15

"Social Selling with El Javi"
– **Javier Díaz Fernández-Carvajal**
Room B



14:15 - 15:00

"Unleashing Leadership Potential: Building the Leaders of Tomorrow" – **David Brackett**
Room A



14:15 - 15:00

"Sales and Account Management Tips for Midsize LSPs"
– **Alex Carney**
Room B



15:00 - 15:15

Coffee Break

15:15-16:15

Associations Panel
Room A

16:30 - 17:30

Buyers Panel hosted by Eddie Arrieta
Room A

17:30 - 18:30

Renato Beninatto
Room A



CLOSING DINNER

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Rio de Janeiro



JUNTOS Board
(from left to right: Charles Campbell, Saul Villegas, Ivan Escamilla, David Mego, Roslyn Famous, Rafael Sousa)

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